# **LIVESTREAM HOUR**

# MEXICO AUTOMOTIVE SUPPLY CHAIN IN FOCUS

#### In Partnership



Courier NetWork





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## Special guests



Dr Susanne Lehmann Senior Director of Production, NAR Volkswagen



Hector Martinez Division Manager, Export Sales & CBU Logistics Honda de Mexico Mauricio Alcocer Mexico Sales Manag



Albert Zapanta President & CEO US-Mexico Chamber of Commerce



Host: Christopher Ludwig, Editor-in-Chief Automotive Logistics AMS

## Running order – 90 minutes

- Global crisis roundup automotive manufacturing & supply chain

   Christopher Ludwig, Automotive Logistics & AMS
  - Mexico automotive and logistics update – Mauricio Alcocer, CNW Courier Network
- US-Mexico trade and USMCA implementation insight

   Albert Zapanta, US Mexico Chamber of Commerce
- OEM question time

   –Susanne Lehmann, VW and Hector Martinez, Honda de Mexico
- Open panel interactive Q&A



### Can China sustain momentum?

- April total sales +4.4%: commercial vehicles +32%, light vehicles -2.6%, EV -29%
- China demand supporting some European restarts
- CAAM outlook for 15-25% annual decline
- Strong move to online sales and 'anti-viral' features
- Global shutdowns could lead to parts shortages in China – but supply chains remain robust so far
- Tesla had short stoppage in Shanghai, reportedly due to parts shortage and equipment issues
- Shipping in and out of China still highly disrupted blank sailings, limited air freight capacity
- Risk of escalating tensions with US and other trade partners



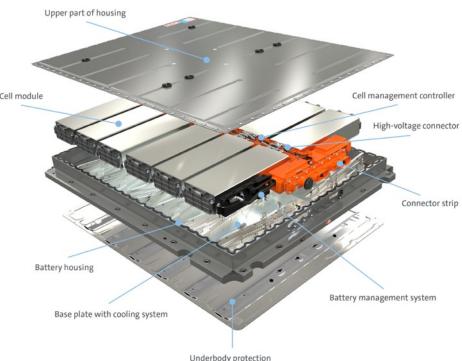




# Europe – production and disruption in the 'new normal'

- May 11: **BMW** Dingolfing, **FCA** Melfi, **Toyota** (Turkey)
- Previous: VW Group, Mercedes-Benz, Renault (Flins, Romania), Nissan (Spain), Toyota, Volvo, Hyundai-Kia, Maserati, Aston Martin, PSA (Morocco, Portugal), Ferrari
- May 18-25: BMW, JLR, Toyota, Maserati, PSA, Renault
- June/July: Nissan, FCA
- Supply chains are reasonable well buffered, however...
- Production stops: Renault Sandouville on safety;
   Mercedes/Magna Graz supplier issue; VW, Kia slow output on demand adjustment
- Suppliers in administration: Veritas, Arlington, Novares
- EV growth spot: product & battery investment continues
- Digital sales & home delivery growth
- When, what, where & conditions of government stimulus...







- Michigan decision allows supplier restart this week paves way for smoother restarts
- May 11 restarts: Toyota, Honda, Subaru, Volvo Cars, Tesla
- Previous openings: BMW, Mercedes-Benz, Hyundai, Kia
- May 18-25th: Most FCA, GM, Ford, Volkswagen
- Early June: Nissan, FCA (Belvidere)
- State/local conflicts in restarts, i.e. Tesla
- Disruption in logistics network but port congestion clearing, carriers & suppliers expected to have capacity
- Vehicle inventory levels high, but some segments could quickly see shortages
- Canada reopening in line or gradually after US
- Mexico remains supply chain question mark







Global snapshots: Mix of caution, reaction and pushing ahead

- **South Korea** production corrections from export drop: GM Korea, Hyundai plants idled; Kia output reduced
- Japan state of emergency Toyota, Honda, Nissan,
   Subaru, Suzuki suspend most production to Mid-May
- India reopening plants and dealers in 'green' and 'orange zones', including Maruti Suzuki, Hyundai, Mahindra and Renault Nissan
- FCA to slowly restart production at Brazil factories in May even as Brazil crisis severely worsens
- **Toyota, Nissan** to restart in Russia later in May amid lockdown easing (but rising case numbers)







### Mexico – uncertain steps toward restart

- Restarts subject to government approval depending on health criteria – but automotive is about to deemed 'essential' with new roadmap to be unveiled
- May 18: Nissan, Ford, GM, FCA, Honda
- June 1: Audi, VW
- Volatile and uncertain planning and forecasting even in very short term
- Logistics disruption rail embargoes, reduced US border shipments, different state rules
- USMCA implementation July 1<sup>st</sup> questions over alignment with the US and Canada
- Mexico is key for stable continuation of automotive supply chain in North America, but also impacts global regions including Europe, South America and Asia





Get in touch with news, ideas and comments

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And our teams at



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