# LIVESTREAM HOUR

# TIER SUPPLIERS ON THE ROAD TO RECOVERY



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#### Special guests



Matt Pohlman Head of Global Logistics Integrated Supply Chain Wabco



Jeffery Estes General Manager Parts Supply Toyota North America

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Host: Christopher Ludwig, Editor-in-Chief Ultima Media Maxim Serov Supply Chain Director North America Benteler Group

## Running order

- Global update
- Tier supplier challenges
  - Christopher Ludwig, Ultima Media
- Interactive Q&A with Toyota, Wabco and Benteler
- Further reading
- Conclusion



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#### China increasing the model for restart

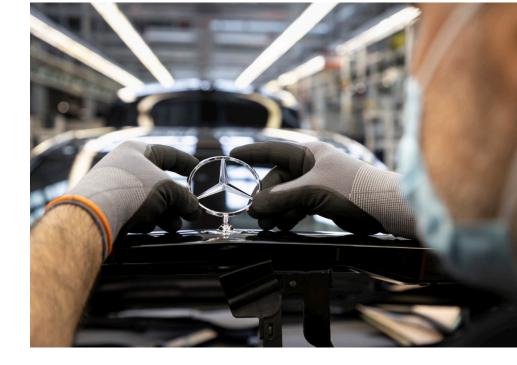
- April sales turn positive for more OEMs: SAIC (including GM and VW JVs), Nissan, Volvo...will uptick sustain?
- Growing digital sales channels
- China PMI index has turned positive, though may be pulling back
- China still subject to global supply shortages, but supply chain proving robust so far
- China key model for adapting PPE, shields, social distance requirements in plants
- Shipping in and out of China still highly disrupted blank sailings, limited air freight capacity
- Alternative shipping routes China-Europe rail increase
- Risk of escalating US-China trade war





#### EMEA – production returning... will demand follow?

- More plants open this week: Porsche, Mercedes-Benz Germany; Ford, Dacia Romania; Nissan Spain, Ferrari, Maserati Italy; Aston Martin UK; PSA Morocco, Portugal
- Follows April openings at various plants at VW Group, Daimler Toyota, Volvo, Renault, Hyundai-Kia
- Next two weeks: BMW, Bentley, Ford, PSA Group, Renault-Nissan, FCA, JLR. Nissan UK June 4<sup>th</sup>
- Output in North Africa, South Africa to gradually resume
- Sales down 97% in UK, Italy, Spain, 72% France, 61%
  Germany. Some dealers reopening, but activity very low
- Sales incentives not likely till later in the year
- Supply chain disrupted but robust the demand shock so enormous that plants might struggle to stay open and more launches/programme delayed (BMW Hungary)

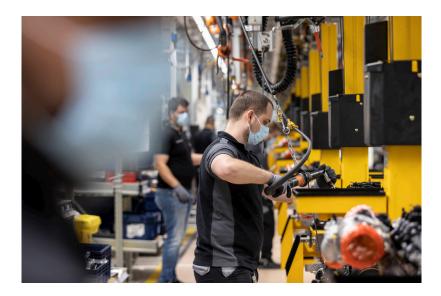






North America – will supply disruption hinder recovery hopes?

- This week: BMW, Mercedes-Benz South Carolina, Kia
  Georgia, Hyundai Alabama (after Mercedes last week)
- May 11th: Toyota, Honda, Subaru, Volvo Cars
- May 18<sup>th</sup>: FCA, GM most plants; Nissan ('mid-May')
- No date yet for Ford, VW supply chains too interlinked across region to reopen in isolation
- Uncertainty over Michigan closure to end of May
- Mexico risk: May 18<sup>th</sup> reopen, but some states and border could stay shut until at least end of May
- Canada Unions have not yet approved return
- US April sales down around 50% at most OEMs, 75% in Canada – some signs of pent-up demand
- …however disruption in North American supply chain could hold back ability to meet nascent recovery







Global snapshots – Major Asian slowdown

- South Korea production corrections from export drop: GM Korea, Hyundai plants idled; Kia output reduced
- Japan state of emergency Toyota, Honda, Nissan,
  Subaru, Suzuki suspend most production to Mid-May
- India extends lockdown two weeks but Maruti Suzuki and Hyundai to reopen this week
- Asia PMI for Japan, Korea, Taiwan, Vietnam, Malaysia at record lows
- Component sourcing disruptions, i.e. wire harnesses out of Philippines that supply South Korea
- Brazil, Russia plants facing extended closures as covid-19 outbreak worsens





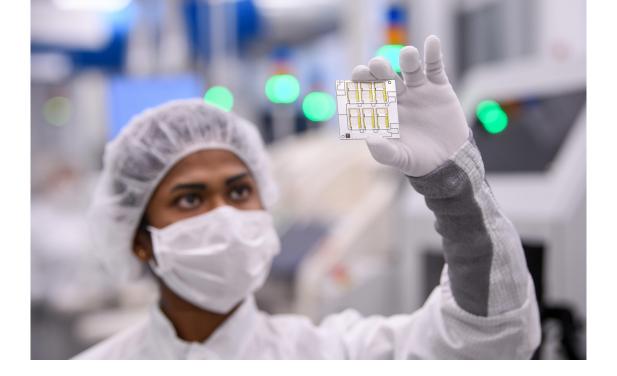




Tier suppliers facing supply disruption



- Mismatch in EDI calloffs/production schedules and OEM reality
- Regional restrictions severely disrupt supply & production, i.e. shutdowns in Michigan, Mexico, India; backlogs out of Europe, China
- Many suppliers carrying excess inventory burden but could run out quickly as plants reopen with key regions still disrupted
- Severely delayed and unreliable ocean shipping, constrained air freight, complex border crossings
- Difficulties sourcing/importing PPE, scanning and safety equipment
- Potential labour shortages/absenteeism in restart



# Supplier liquidity a major risk





- Suppliers were already under margin pressure (i.e. EV investment)
- Liquidity hit from lack of payment, launch delays/cancellations
- Some insolvencies emerging, i.e. rubber & systems supplier Veritas
- Failures at single-sourced suppliers could force support/acquisitions by larger tier 1s
- Medium-term potential for significant M&A in supply base
- Low capacity utilisation, lower parts availability and consolidation could drive up component prices

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