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CONTENT CALENDAR

2021 Q3

July	
Content focus highlights - key stories and topics covered across channels	
Light-weighting	China production focus
Virtual event	AMS Roundtable/Forum Automation and robotics Quality Paintshop
Business Intelligence report	Used vehicle market report
Podcast	AMS podcast
August	
Content focus highlights – key stories and topics covered across channels	
Materials and metals	Al in production
Digital edition	AMS 4 - Materials focus Light-weighting and new materials Al innovations OEM insights Copy completion mid-August, publication end of August
September	
Content focus highlights - key stories and topics covered across channels	
Metrology	Laser systems
Livestream	AMS Livestream: Flexible production lines
Business Intelligence report	Automation and robotics
Virtual Event	Automotive Logistics & Supply Chain Global hybrid
Podcast	AMS Podcast

2021 Q4

October	
Content focus highlights - key stories and topics covered across channels	
Testing, metrology and measurement	Parts picking and handling systems
Virtual Event	AMS Roundtable/Forum Materials & light-weighting Al in production 3D printing
Digital edition	AMS 5 - Quality Control focus Testing, metrology and measurement Al in production OEM insights Copy completion mid-October, publication end of October
November	
Content focus highlights – key stories and topics covered across channels	
Paintshop processes	Addictive manufacturing
Livestream	AMS Livestream: Paintshop
Virtual Event	Automotive Logistics & Supply Chain
Business Intelligence report	Commercial vehicle market and production forecast
Podcast	AMS podcast
December	
Content focus highlights - key stories and topics covered across channels	
Top 10 stories / year in review	E-coating technology
Livestream	AMS Livestream: Year in review
Digital edition	AMS 6 - Paintshop in focus Painting systems, coatings, future paintshop JD printing Year-in-review Copy completion early-December, publication Middle December